

Order / Rev: 707167
 Alt Order #: 06282811
 Flight Dates: 08/22/12 - 09/03/12

Advertiser: Nelson, B/ D / US Senate
 Product Desc: NELSON FOR FL SENATE
 Estimate: 550

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTSP	08/22/12	08/23/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	-- WT---	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WT---			2		\$140.00			0.00			
E 3	WTSP	08/23/12	08/24/12	M-F 10-11a Studio 10	CM	10-11a	--- TF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--- TF--			2		\$100.00			0.00			
E 4	WTSP	08/22/12	08/22/12	Price Is Right Price Is Right	CM	11a-12p	-- W----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-- W----			1		\$750.00			0.00			
E 5	WTSP	08/24/12	08/24/12	Y&R Young and the Restless	CM	1230-130p	---- F--	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	---- F--			1		\$850.00			0.00			
E 6	WTSP	08/24/12	08/24/12	B&B Bold and Beautiful	CM	130-2p	---- F--	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	---- F--			1		\$850.00			0.00			
E 7	WTSP	08/23/12	08/23/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--- T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--- T---			1		\$400.00			0.00			
E 8	WTSP	08/23/12	08/23/12	M-F 530-6p 10 News at 530p	CM	530-6p	--- T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--- T---			1		\$400.00			0.00			
E 9	WTSP	08/22/12	08/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-- W-F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-- W-F--			2		\$500.00			0.00			
E 10	WTSP	08/24/12	08/24/12	CBS Evening News CBS Evening News	CM	630-7p	---- F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	---- F--			1		\$600.00			0.00			
E 11	WTSP	08/22/12	08/22/12	7-730p Inside Edition	CM	7-730p	-- W----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-- W----			1		\$600.00			0.00			
E 12	WTSP	08/23/12	08/23/12	10 News Special 10 News Special	CM	10 News Special	--- T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--- T---			1		\$600.00			0.00			
E 13	WTSP	08/23/12	08/23/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--- T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--- T---			1		\$1,500.00			0.00			
E 14	WTSP	08/25/12	08/25/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	----- S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	----- S-			1		\$800.00			0.00			
E 15	WTSP	08/26/12	08/26/12	LN (Su) Late News (Su)	CM	Su 11-1135p	----- S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	----- S			1		\$1,200.00			0.00			
E 16	WTSP	08/24/12	08/24/12	Late Late Show Late Late Show	CM	1237-137a	---- F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WTSP	08/24/12	08/24/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	----F--		1			\$100.00			0.00			
E 17	WTSP	08/25/12	08/25/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		1			\$40.00			0.00			
E 18	WTSP	08/26/12	08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1			\$400.00			0.00			
E 19	WTSP	08/28/12	08/31/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-TW-F--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TW-F--		3			\$250.00			0.00			
E 20	WTSP	08/28/12	08/30/12	M-F 930-10a Millionaire	CM	930-10a	-TWT---	:30	3	\$140.00	P-3	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWT---		3			\$140.00			0.00			
E 21	WTSP	08/29/12	08/30/12	M-F 10-11a Studio 10	CM	10-11a	--WT---	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	--WT---		2			\$100.00			0.00			
E 22	WTSP	08/29/12	08/30/12	Price Is Right Price Is Right	CM	11a-12p	--WT---	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	--WT---		2			\$750.00			0.00			
E 23	WTSP	08/27/12	08/30/12	M-F CBS Soaps Young & Restless/Bold & Beaut	CM	M-F 1230-2p	M-T---	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-T---		2			\$850.00			0.00			
E 24	WTSP	08/27/12	08/30/12	B&B Bold and Beautiful	CM	130-2p	M-T---	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-T---		2			\$850.00			0.00			
E 25	WTSP	08/28/12	08/30/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-TWT---	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWT---		3			\$400.00			0.00			
E 26	WTSP	08/27/12	08/30/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-WT---	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-WT---		3			\$400.00			0.00			
E 27	WTSP	08/28/12	08/31/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T--F-S	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T--F--		3			\$500.00			0.00			
E 28	WTSP	08/29/12	08/31/12	CBS Evening News CBS Evening News	CM	630-7p	--W-F--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	--W-F--		2			\$600.00			0.00			
E 29	WTSP	08/28/12	08/28/12	7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1			\$600.00			0.00			
E 30	WTSP	08/27/12	08/29/12	10 News Special 10 News Special	CM	10 News Special	MT-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	WTSP	08/27/12	08/29/12	10 News Special 10 News Special	CM	10 News Special MT-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MT-----				2	\$600.00		0.00			
E 31	WTSP	08/29/12	08/29/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p --W----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$1,500.00		0.00			
E 32	WTSP	09/01/12	09/01/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p -----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$800.00		0.00			
E 33	WTSP	09/02/12	09/02/12	LN (Su) Late News (Su)	CM	Su 11-1135p -----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$1,200.00		0.00			
E 34	WTSP	08/28/12	08/31/12	Late Late Show Late Late Show	CM	1237-137a -TWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--				2	\$100.00		0.00			
E 35	WTSP	09/01/12	09/01/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a -----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$40.00		0.00			
E 36	WTSP	09/01/12	09/01/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p -----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$175.00		0.00			
E 37	WTSP	09/03/12	09/03/12	CBS This Morning CBS This Morning	CM	7-9a M----- (8:00 AM-9:00 AM)	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$250.00		0.00			
E 38	WTSP	09/03/12	09/03/12	Price Is Right Price Is Right	CM	11a-12p M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$750.00		0.00			
E 39	WTSP	09/03/12	09/03/12	M-F 5-530p 5-530p 10 News	CM	5-530p M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$400.00		0.00			
E 40	WTSP	09/03/12	09/03/12	M-F 530-6p 10 News at 530p	CM	530-6p M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$400.00		0.00			
E 41	WTSP	09/03/12	09/03/12	CBS Evening News CBS Evening News	CM	630-7p M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$600.00		0.00			
E 42	WTSP	09/03/12	09/03/12	7-730p 10 News, 7pm M-F	CM	7-730p M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$600.00		0.00			
E 43	WTSP	09/03/12	09/03/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,500.00		0.00			
Totals												64	\$32,655.00	